Aston Villa Fan Advisory Board

Meeting Agenda

Date: Tuesday 2nd December 2025

Time: 6:00pm – 8.00pm

Location: Villa Park, Birmingham

Chair: Richard Stevens

Attendees

FAB: Karl Bowater, Nick Hoskins, Joanne McKibbens, Jag Kalaar, Sarah Breslin, Grant Adams, Andrew Carlill, Maninder Grimshaw, Craig Hamilton, Susan O'Brien

AVFC: Francesco Calvo, Richard Stevens, Tommy Jordan, Matt Dainty, Anthony Richards, Arjav Trivedi

	Topic	Content	Owner
1	**Welcome & Introductions**	Opening remarks	Rich Stevens
2	**Francesco Update**	Club update from President of Business Ops	Francesco Calvo
3	**Guest Speaker – Arjav Trivedi**	Arjav Trivedi, Head of Football Research & Strategy to present on overview of himself, his team and their role supporting Football Operations	Arjav Trivedi
4	**FAB Working Group Updates**	2-3 minutes per Extended Network / Working Group Lead on progress and status	Working Group Leads
5	**Specific FAB Topics**	By exception review of pre-submitted questions answered in advance by club: 1. General Logistics 2. FAB Operations 3. Working Group Questions	Karl Bowater
6	**FSA Season 26/27 Campaign**	Short discussion on the FSA's campaign	Karl Bowater
7	**Any Other Business (AOB)**	Opportunity to raise additional matters	All
8	**Next Steps & Close**	Summary of key actions and agreed follow-ups	Rich Stevens

Meeting Notes

- The Fan Advisory Board enquired about the status of front-of-shirt sponsorship moving forward due to the new rules around betting partners. With 11 Premier League clubs currently in partnership with a betting company, Francesco Calvo advised that this is a highly competitive market and remains a top priority.

- FAB advised their website was ready to launch and would go live shortly.

- Each FAB Extended Network group provided an update on their respective group's progress.

- The club committed to providing a date for the next round of discussions with the Fan Engagement group.

- A date will be put in the diary for the first meeting of the Ticketing Group.

- An update from FAB on meetings currently ongoing with the Premier League, Level Playing Field and DSA for the disability group was shared.

- It was agreed that the FAB and the football club would work collaboratively to appoint the additional members required for each of the extended network groups.

- In response to feedback provided by the FAB both before and during the meeting, the Club confirmed that ticketing issues remains an active ongoing priority to support those fans encountering problems entering the ground.

- The advert for the Junior FAB is now live and the club invited the FAB to share. The FAB confirmed it was pleased to do so.

- The next meeting will be Tuesday, 13th January.