**A special FCG was held at Villa Park on Monday June 27th at which the following club officials were present:**

**Paul Tyrrell - Chief Operating Officer**
**Adam Lowe – Head of Marketing**
**James Lamb – Head of Estates Development**
**Lee Preece - Supporter Liaison Manager**

**Fan Representatives present:**

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| **Joanne McKibbens** | **Aston Villa Disabled Supporters Association** |
| **Rob Warner** | **Villa Talk** |
| **John Gillett** | **Lions Clubs** |
| **Steve Gough** | **Aston Villa Independent Supporters Clubs** |
| **Karl Bowater** | **Aston Villa Supporters Trust** |
| **Dev Jheeta** | **Punjabi Villans** |
| **David Michael** | **My Old Man Said** |
| **Dave Woodhall** | **Heroes & Villains** |

**<u>Stadium Development update</u>**
**The FCG were updated by James Lamb (Head of Estates Development) regarding the progress being made with planning applications for the redevelopment of Villa Park.**

**The group were shown the latest artist impressions that were being released to the wider fan base the following day.**

**Discussion was held around specific elements of the planning application process, key areas of transport planning, sustainability, and timings for developments to start.**

**<u>Crest Consultation</u>**
**This session was a free-flowing conversation, covering topics around crest design, competitor reviews, general club visual reviews and priorities in any upcoming work. The session was aimed at gaining feedback to assist the development of the wider club brand and visual identity, including crest. We want to get to the heart of what Aston Villa means to our loyal supporters in order to guide us.**

**This focus group was run alongside a number of other focus groups with a range of fans from different ages and locations, plus a digital survey available for all fans to complete. This feedback will directly shape the decisions made as the project progresses.**

**<u>Matchday Catering</u>**
**The club shared our intentions of releasing a statement prior to the West Ham match following feedback from fans on social media and raised directly with the club regarding the catering service fans experienced at our first match versus Everton.**

**The FCG were invited to feedback their experiences as we work with LEVY to ensure fans start to receive high quality product & Premier League service levels.**